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Takaishi 6-chome, Asao-ku, Kawasaki-shi, Kanagawa 2150003 (JP). **YOSHIDA, Masakazu** [JP/JP]; 37-11, Nakao 1-chome, Asahi-ku, Yokohama-shi, Kanagawa, 2410815 (JP).

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(74) Agent: **ITOH, Tadahiko**; 32nd Floor, Yebisu Garden Place Tower, 20-3, Ebisu 4-chome, Shibuya-ku, Tokyo 1506032 (JP).

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(71) Applicant (for all designated States except US): **RICOH COMPANY, LTD.** [JP/JP]; 3-6, Nakamagome 1-chome, Ohta-ku, Tokyo 1438555 (JP).

(72) Inventors; and

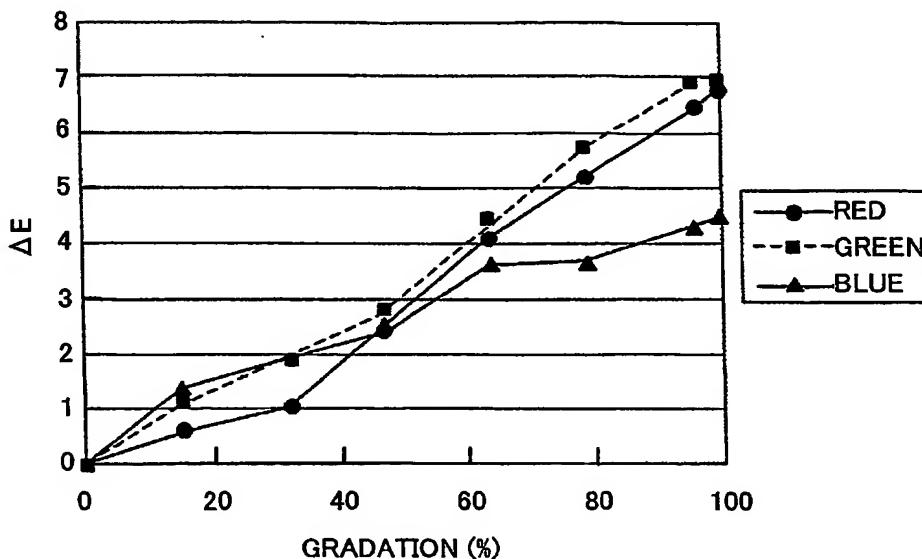
(75) Inventors/Applicants (for US only): **HIRANO, Masanori** [JP/JP]; 9-18-101, Sandaminami 3-chome Atsugi-shi, Kanagawa, 2430217 (JP). **OHTA, Yoshihisa** [JP/JP]; 19-10, Nanyoudai 1-chome, Hachioji-shi, Tokyo, 1920371 (JP). **KIMURA, Takashi** [JP/JP]; 17-12-309,

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(54) Title: IMAGE REPRODUCING AND FORMING APPARATUS, PRINTER DRIVER AND DATA PROCESSING APPARATUS



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(57) Abstract: An image reproducing and forming apparatus comprises a recording head (14) configured to eject liquid droplets of at least one color and capable of bidirectional recording, and a controller (100) configured to control the amount of liquid adhering to a recording paper (3) so as to reduce color difference occurring in the bidirectional recording. The controller includes a gamma correction unit (133) configured to selectively perform a controlled gamma correction using a controlled gamma value adjusted so as to reduce the color difference or an ordinary gamma correction using an ordinary gamma value.



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